

April 30, 2014

To Whom It May Concern,

It is my pleasure to have the opportunity to write this letter of recommendation on behalf of Brittany Every.

Brittany has been a student of mine for the past two years. I have worked closely with her not only in the classroom but also as her advisor for Ad Team. During these past two years I have also acted as Brittany's advisor. I can confidently say that I have good understanding of her work ethics, personality and drive.

She never minds taking on extra work to complete a project and shows great confidence when presenting her ideas. Brittany is a very diligent worker in and outside of school. Throughout Brittany's time at Pace University she has held a full time job to finance her schooling as well as taking a full course load. I was extremely impressed with the quality of work she submitted while having so much responsibility.

Brittany is a bright person with a contagious smile, extreme persistence and determination that makes her an inspiration to those around her. Very importantly, she gets along with all of her classmates when engaged in team projects.

I believe that Brittany is a young individual who has a bright future ahead of her. She has the drive, personality and dedication to flourish in any setting she is put in. She has great attention to detail. Witnessing her achieve all of her very demanding goals gives me confidence that she will excel in the marketing industry. Thank you for your time and consideration of this exemplary young woman.

If any additional information is needed, please feel free to contact me at 212-618-6454.

A handwritten signature in black ink that reads "Larry Chagrin". The signature is written in a cursive style with a prominent initial "L" and a flourish at the end.

Professor of Marketing
Lubin School of Business, Pace University